



2025 | COLLECTION

WHOLESALE CATALOGUE

HELLO!

Pålegg Designs was born out of my passion for teaching and my unwavering love for crafting. I wanted to create craft kits that people would not only enjoy the process of creating, but would also be proud to show off the final product. 'Pålegg' is the Norwegian word for 'things that go on top of bread'. Just like the proverbial 'icing on the cake' or 'cherry on top', I wanted to create something that makes life that little bit better. That's how I see my kits - a little treat to make things that little bit sweeter.

The 2020 Craft Council report highlighted that craft sales in the UK increased from £883m in 2006 to over £3bn in 2019, and the number of people buying crafts increased from 6.9m in 2006 to 37.7m in 2020. These statistics show it's the perfect time for your shop to invest in crafts and I am here to help.

All my kits contain only the highest quality and sustainable materials. Each kit contains everything the customer requires to complete the project all wrapped up in attractive, eye-catching and modern packaging.

Henry Crofts
Owner

ORDERING PROCESS

01

Email henry@palegg.co.uk with your details, or visit our wholesale page palegg.co.uk/wholesale

02

Please send us your name, company name, type of shop, website, social media links if available, and address. We will reply with the password to access the page.

03

Once logged in, you can see more photos and information, and make your purchases, just as you would with any other type of online shopping.

04

Your invoice will be automatically emailed to you upon receipt of payment.

05

Depending on the size of your order, we aim to dispatch within 3-10 working days. If we are unable to meet this for any reason, we will be in touch.

Please don't hesitate to reach out with any questions to henry@palegg.co.uk. If you would prefer to order in a different way, we will do our best to accommodate any requests.

INTRODUCING THE WORLD'S FIRST 3D HAND EMBROIDERY PLANT KITS



The world's first hand embroidered plant kits embrace the stumpwork embroidery technique to produce houseplants that will live forever. The full photographic instructions and video tutorial ensure these kits are suitable for beginners and contain everything required to create the pictured plant(s).

I designed the kits to meet modern trends (did you know, 7 in 10 millenials refer to themselves as a 'plant parent?'), as well as the needs of those of us who cannot keep a plant alive, no matter how hard we try! The kits allow crafters to move away from traditional styles of embroidery and embrace the art in a truly contemporary way.

These kits have made waves since launch having gained over 21,000 likes in a single Facebook post and has been shipped all over the world. The product attracts a huge amount of attention at markets showing how sellable it is even outside of a traditional crafting setting.

LINE SHEET

NO MINIMUM ORDER QUANTITIES!



HOUSEPLANT KIT

SKU: PLAEMBKIT

PRICE: £17.50

RRP: £35

BOX SIZE (MM): 263 X 174 X 76



MINI PLANT KIT

SKU: MINIPLAEMBKIT

PRICE: £17.50

RRP: £30

BOX SIZE (MM): 255 X 187X 23



DEER SKULL KIT

SKU: DEEREMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23

LINE SHEET



FLORAL MEDLEY KIT

SKU: FLOMEDEMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23



GOLD SKULL KIT

SKU: GOLDSKUEMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23

Not suitable for beginners - intermediate level.



BAT KIT

SKU: BATEMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23

LINE SHEET



WILDFLOWERS KIT

SKU: WILDEMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23



BABY GOT BACK KIT

SKU: BABYEMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23



BEE KIT

SKU: BEEEMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23

LINE SHEET



UNIVERSE KIT

SKU: UNIEMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23

THANK YOU



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www.palegg.co.uk

henry@palegg.co.uk

[@PaleggDesigns](https://www.instagram.com/PaleggDesigns)