

Wholesale catalogue



2023 | COLLECTION

Palegg Designs

www.palegg.co.uk

henry@palegg.co.uk

Hello!

Pålegg Designs was born out of my passion for teaching and my unwavering love for crafting. I wanted to create craft kits that people would not only enjoy the process of creating, but would also be proud to show off the final product. 'Pålegg' is the Norwegian word for 'things that go on top of bread'. You can interpret this the same way you might say 'the icing on the cake' or 'the cherry on top'. That's how we see our kits - a little treat to make things that little bit sweeter.

The 2020 Craft Council report highlighted that craft sales in the UK increased from £883m in 2006 to over £3bn in 2019, and the number of people buying crafts increased from 6.9m in 2006 to 37.7m in 2020. These statistics show it's the perfect time for your shop to invest in crafts and we are here to help.

All of our kits contain only the highest quality and sustainable materials. Each kit contains everything the customer requires to complete the project all wrapped up in attractive, eye-catching and modern packaging. All our materials are sourced from UK suppliers, excluding the exceptional quality DMC embroidery thread.

Henry
Owner

Introducing the world's first 3D hand embroidery plant kit



The world's first hand embroidery plant kit embraces the stumpwork embroidery technique to produce a houseplant that will live forever. The full photographic instructions ensure this kit is suitable for beginners and contains everything required to create the pictured plant.

I designed the kit to meet modern trends (did you know, 7 in 10 millennials refer to themselves as a 'plant parent'?), as well as the needs of those of us who cannot keep a plant alive, no matter how hard we try! The kit allows crafters to move away from traditional styles of embroidery and embrace the art in a truly contemporary way.

This kit has made waves since launch having gained over 21,000 likes in a single Facebook post and has been shipped to 5 countries. The product attracts a huge amount of attention at market showing how sellable it is even outside of a traditional crafting setting.

Line sheet

NO MINIMUM ORDER QUANTITIES!



HOUSEPLANT KIT

SKU: PLAEMBKIT

PRICE: £17.50

RRP: £35

BOX SIZE (MM): 263 X 174 X 76



BAT KIT

SKU: BATEMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23



DEER SKULL KIT

SKU: DEEREMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23

Line sheet



FLORAL MEDLEY KIT

SKU: FLOMEDEMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23



GOLD SKULL KIT

SKU: GOLDSKUEMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23

Not suitable for beginners - intermediate level.



STICH SAMPLER KIT

SKU: SSEMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23

The ultimate kit for beginners. The 12 page photo booklet guides the user through 10+ stitches and the kit has been designed to offer ample space to practise.

Line sheet



WILDFLOWERS KIT

SKU: WILDEMBKIT

PRICE: £15

RRP: £30

BOX SIZE (MM): 255 X 187X 23



Ordering process

01

Email henry@palegg.co.uk with your details, or visit our wholesale page palegg.co.uk/wholesale

02

Please send us your name, company name, type of shop, website, social media links if available, and address. We will reply with the password to access the page.

03

See more photos and information. and make your purchases, just as you would with any other type of online shopping.

04

Your invoice will be automatically emailed to you upon receipt of payment.

05

Depending on the size of your order, we aim to dispatch within 3-10 working days. If we are unable to meet this for any reason, we will be in touch.

Please don't hesitate to reach out with any questions to henry@palegg.co.uk. If you would prefer to order in a different way, we will do our best to accommodate any requests.

Thank you

PALEGG

designs

Stay connected

www.palegg.co.uk

henry@palegg.co.uk

[@PaleggDesigns](https://www.instagram.com/PaleggDesigns)

PO Box 11118, Lutterworth, LE17 9FT